



September 12, 2025

Dear Friend of the Nature Discovery Center,

*Executive Director:
Meredith Wheeler*

*Board of Directors -
President:
Jayne Johnston*

*Board of Directors -
Vice President:
Peter Cook*

*Board of Directors -
Treasurer:
Bo Brackendorff*

*Board of Directors -
Secretary:
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*Board of Directors -
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Representative
Yemi Brown*

*Rice Board Fellow
Michelle Khan*

We are excited to invite you to join us as a sponsor for the Nature Discovery Center's 2025 Annual Fall Festival & Pumpkin Patch, taking place on **October 25 & 26, 2025 from 11am-4pm**. This beloved community event promises to be a fun-filled weekend for families and individuals of all ages, offering a wide variety of activities, games, crafts, food, and, of course, pumpkins!

With your support, we can continue to provide a welcoming space for the community to gather, learn, and have fun in nature. ***NDC's Pumpkin Patch Fall Festival is now in its 33rd year and has earned a citywide reputation as one of the best free fall activities for Houston families.*** Each year, 4,000 to 5,000 visitors come out for a day of fun that also raises essential funds for our park and programs. Our festival will feature returning favorites from past years, such as pumpkin bowling, haystack hunts, and the popular horse-drawn wagon rides.

In addition to the exciting activities, we are offering a variety of sponsorship opportunities that can provide great visibility, as well as exclusive opportunities to engage with our community. As a sponsor, you will receive a host of curated benefits, a list which is enclosed.

On behalf of the Nature Discovery Center, I hope you will consider joining us for our Annual Fall Festival & Pumpkin Patch. Should you need any additional information or would like to sponsor this year, please do not hesitate to contact me directly at ddorsey@naturediscoverycenter.org.

Thank you for your continued support of the Nature Discovery Center.

Sincerely,
Darenda Dorsey
Development Director

ddorsey@naturediscoverycenter.org
Cell: 832-343-7970





SPONSORSHIP FORM

Name or Business (as you would like to be listed in event materials)		
Contact Name	Email Address	Phone Number
Mailing Address		City, State, Zip code

SPONSORSHIP OPPORTUNITIES

\$10,000 - PRESENTING SPONSOR-ONE AVAILABLE

- ☐ Enjoy premium brand exposure with logo placement on wristbands, signage, and the event website—plus social media recognition, a private pavilion space, branded volunteer lanyards, and 20 weekend passes. Your logo will also shine at the wristband check-in tent and on the event map.

\$5,000 - PUMPKIN SPONSOR - ONE AVAILABLE

- ☐ Your logo will be prominently placed at the pumpkin patch—one of the most photographed spots of the festival. Enjoy social media shoutouts, a listing on the event website, and 15 weekend wristbands for your team or guests.

\$2,000 -WAGON RIDE SPONSOR - FOUR AVAILABLE

- ☐ Get noticed with a 4x18" banner on both sides of our festival wagon as it rolls through the neighborhood in 30-minute intervals—perfect for high-visibility and photo ops. Includes 10 weekend wristbands, social post and website recognition.

\$1,000 - SEED LEVEL SPONSOR-FIVE AVAILABLE

- ☐ Showcase your brand at one of our most popular activity stations—choose between the moonwalk, face painting, curbside pumpkin pick-up, obstacle course, or the rope bridge for prime visibility and engagement. Includes social media recognition, your name or logo on the event website, and 5 weekend wristbands.

\$500 - HARVEST SPONSOR-TEN AVAILABLE

- ☐ Boost your visibility at one of our top game or activity stations with a logo placement that draws attention. Includes social media recognition, your name or logo on the event website, and 2 weekend wristbands for access to all the fun.

Scan QR Code to Confirm
Sponsorship Online!



PAYMENT METHOD

I would like to pay by: ☐ Check ☐ Credit Card ☐ Please invoice me

Card Number:

Name on Card:

Expiration:

CVV:

Billing Zip Code:

Please return this form to NDC by mail or scan to Development@naturediscoverycenter.org



As a 501(c)(3) nonprofit organization, your gift to the Nature Discovery Center is tax deductible to the extent allowed by current I.R.S. regulations. The estimated fair market value (non-deductible portion) is noted above. Underwriters whose commitments have been received by September 2, 2025 will be listed on the invitation.