

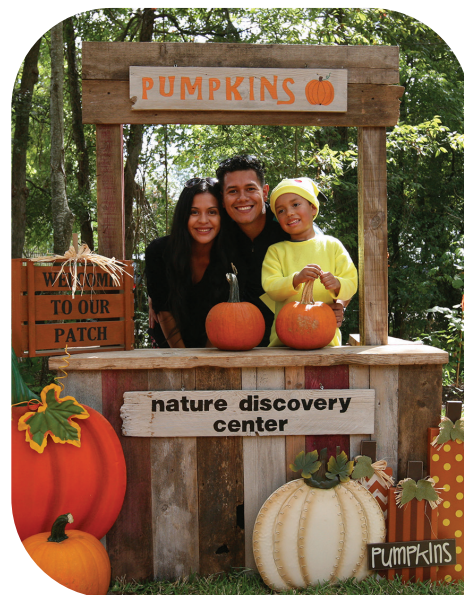
nature discovery center



Pumpkin Patch FALL FESTIVAL

OCTOBER 16 & 17 • 11 AM – 4 PM

Sponsorships



Support nature education and access at one of Houston's most beloved nature centers – get your brand in front of **4,000 visitors** from Bellaire and all over greater Houston – and gain access to **exclusive benefits** – by sponsoring the 29th annual Pumpkin Patch Fall Festival.

Generations of Houstonians have grown up wandering shady paths, peering under rocks and logs, spying on owls and swifts, and learning to love nature at the Nature Discovery Center.

Event sponsorships and philanthropic support allow Nature Discovery Center to provide:

- Wilderness within walking distance of many Houstonians
- Four native Texas mini-biomes home to more than 1,000 plant and animal species
- Free and low-cost programs for everyone like Family Nature Walks, Nature Story Time, Tree Identification Walks, and Wellness in the Park
- Free field trips and camp scholarships for low-income students and families
- The outdoor programs, gathering spaces, and play areas that thousands of families have relied on throughout the COVID pandemic

NDC's Pumpkin Patch Fall Festival is now in its 29th year and has earned a citywide reputation as one of the best free fall activities for Houston families. Each year, more than 4,000 visitors come out for a day of fun that also raises essential funds for our park and programs. This year's event will include

- Pumpkins for sale
- Family portraits by a professional photographer & fun self-serve photo ops
- Animal encounters, nature crafts, and other fun from NDC and partner organizations
- Carnival-style games and prizes
- Food trucks
- A curated artisan market of nature- and fall-themed crafts and treats
- Exclusive private experiences for sponsors and VIP ticketholders

We hope you will join us as a sponsor for this beloved annual tradition. In a year that has been difficult for families and education organizations, your support could make an incredible impact on our programs and park.



To learn more or become a Pumpkin Patch sponsor, contact Kat White
kwhite@naturediscoverycenter | (713) 667-6550

Exclusive Sponsorship Opportunities

Pumpkin Sponsor - \$5,000

12,000 pounds of pumpkins in the Pecan Grove lawn area are the main draw of this festival. This sponsorship includes **one family ticket** to the VIP early access event (good for 5 guests per ticket), **exclusive logo placement** on the event map and banners/signs* for pumpkin sales, and **a 3-hour reservation in the large Pavilion** during the festival, **PLUS all the benefits of Roots-level sponsorship.**

VIP Early Access Event Sponsor - \$3,000

Sponsor an exclusive early-access opportunity for 20 families. See the attached VIP ticket flyer for details. This sponsorship includes **two family tickets** to the VIP early access event (good for 5 guests per ticket) and **exclusive logo placement** on the VIP event banner and signage* **PLUS all the benefits of Vine-level sponsorship.**

Pumpkin Pass Sponsor - \$3,000

More than half of Pumpkin Patch tickets are sold in our Pumpkin Passes. This sponsorship includes **exclusive logo placement** on the front of the pass* (all sponsors are listed on the back) and on the signs promoting pouches and **a 3-hour reservation in the large Pavilion** during the festival, **PLUS all the benefits of Vine-level sponsorship.**

Moonwalk, Obstacle Course, Face Paint Station, or Rope Walk Sponsor - \$1,500

These four attractions draw long lines and are impossible to miss. This sponsorship includes **exclusive logo placement** on the sign for that attraction and the opportunity to **hang your own banner** on the inflatable, tent or table, **PLUS all the benefits of Seed-level sponsorship.**

All Sponsorships - Levels & Benefits

	Root \$5,000+	Vine \$2,500-\$4,999	Seed \$1,000-2,499
Pumpkin Pouch Ticket Packs <i>Valued at \$20 each</i>	30	20	10
Complimentary mini -sessions with professional photographer at Pumpkin Patch <i>Valued at \$20 each</i>	15	10	5
10% off coupon code for program registration <i>(single-use, good for one program, excludes camps)</i>	10	5	
Complimentary weekday rental of NDC Pavilions area	1		
Logo on event banners, signs, & Pumpkin Passes *	x	x	x
Opportunity to host a 10x10 booth at the festival	x	x	x
Opportunity to set up an event tent for your PP guests	x	x	
Private animal encounter at your PP event tent	x		
Social media promotion <i>Facebook, Instagram & Twitter accounts</i>	multiple Sponsor Spotlight posts	one Sponsor Spotlight post	tagged in Thanks to our Sponsors posts
Listing in Pumpkin Patch email blasts 5,000+ subscribers	x	x	x
Recognition on NDC website <i>Pumpkin Patch and Thanks to our Donors pages</i>	x	x	x
Recognition on Pumpkin Patch Flyer	x	x	
Mention in Pumpkin Patch press release	x		

Booth-only opportunities may be available. Contact kwhite@naturediscoverycenter.org for more information.

*** You must become a sponsor by October 6 to meet our print deadline.**



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