

nature discovery center



*Pumpkin Patch*  
**FALL FESTIVAL**

**in Russ Pitman Park, Bellaire**

**OCTOBER 16 & 17, 2021 • 11 A-4 P**

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**Sponsorship Opportunities**



**Support nature education and access at one of Houston's most beloved nature centers – get your brand in front of 4,000 visitors from Bellaire and all over greater Houston – and gain access to exclusive benefits – by sponsoring the 29th annual Pumpkin Patch Fall Festival.**

*Generations of Houstonians have grown up wandering shady paths, peering under rocks and logs, spying on owls and swifts, and learning to love nature at the Nature Discovery Center.*

Event sponsorships and philanthropic support allow Nature Discovery Center to provide:

- Wilderness within walking distance of many Houstonians
- Four native Texas mini-biomes home to more than 1,000 plant and animal species
- Free and low-cost programs for everyone like Family Nature Walks, Nature Story Time, Tree Identification Walks, and Wellness in the Park
- Free field trips and camp scholarships for low-income students and families
- The outdoor programs, gathering spaces, and play areas that thousands of families have relied on throughout the COVID pandemic



***NDC's Pumpkin Patch Fall Festival is now in its 29th year and has earned a citywide reputation as one of the best free fall activities for Houston families.*** Each year, more than 4,000 visitors come out for a day of fun that also raises essential funds for our park and programs.



This year's event will include:

- Pumpkins for sale
- Family portraits by a professional photographer & fun self-serve photo ops
- Animal encounters, nature crafts, and other fun from NDC and partner organizations
- Carnival-style games and prizes
- Food trucks
- A curated artisan market of nature- and fall-themed crafts and treats
- Exclusive private experiences for sponsors and VIP ticketholders

We hope you will join us as a sponsor for this beloved annual tradition. In a year that has been difficult for families and education organizations, your support could make an incredible impact on our programs and park.



**To learn more or become a Pumpkin Patch sponsor, contact Kat White**  
**[kwhite@naturediscoverycenter](mailto:kwhite@naturediscoverycenter) | (713) 667-6550**

## Exclusive Sponsorship Opportunities

### Pumpkin Sponsor - \$5,000

12,000 pounds of pumpkins in the Pecan Grove lawn area are the main draw of this festival. This sponsorship includes **one family ticket** to the VIP early access event (good for 5 guests per ticket), **exclusive logo placement** on the event map and banners/signs for pumpkin sales, and **a 3-hour reservation in the large Pavilion** during the festival, **PLUS all the benefits of Roots-level sponsorship.**

### VIP Early Access Event Sponsor - \$3,000

Sponsor an exclusive early-access opportunity for 20 families. See the attached VIP ticket flyer for details. This sponsorship includes **two family tickets** to the VIP early access event (good for 5 guests per ticket) and **exclusive logo placement** on the VIP event banner and signage **PLUS all the benefits of Vine-level sponsorship.**

### Pouch Sponsor - \$3,000

More than half of Pumpkin Patch tickets are sold in our Pumpkin Pouches. This sponsorship includes **exclusive logo placement** on the front of the pouch (all sponsors are listed on the back) and on the signs promoting pouches and **a 3-hour reservation in the large Pavilion** during the festival, **PLUS all the benefits of Vine-level sponsorship.**

### Moonwalk, Obstacle Course, Face Paint Station, or Rope Walk Sponsor - \$1,500

These four attractions draw long lines and are impossible to miss. This sponsorship includes **exclusive logo placement** on the sign for that attraction and the opportunity to **hang your own banner** on the inflatable, tent or table, **PLUS all the benefits of Seed-level sponsorship.**

## All Sponsorships - Levels & Benefits

	Root \$5,000+	Vine \$2,500-\$4,999	Seed \$1,000-2,499
Pumpkin Pouch Ticket Packs <i>Valued at \$20 each</i>	30	20	10
Complimentary mini -sessions with professional photographer at Pumpkin Patch <i>Valued at \$20 each</i>	15	10	5
10% off coupon code for program registration <i>(single-use, good for one program, excludes camps)</i>	10	5	
Complimentary weekday rental of NDC Pavilions area	1		
Logo on event banners, signs, & Pumpkin Pouches	x	x	x
Opportunity to host a 10x10 booth at the festival	x	x	x
Opportunity to set up an event tent for your PP guests	x	x	
Private animal encounter at your PP event tent	x		
Social media promotion <i>Facebook, Instagram &amp; Twitter accounts</i>	multiple Sponsor Spotlight posts	one Sponsor Spotlight post	tagged in Thanks to our Sponsors posts
Listing in Pumpkin Patch email blasts 5,000+ subscribers	x	x	x
Recognition on NDC website <i>Pumpkin Patch and Thanks to our Donors pages</i>	x	x	x
Recognition on Pumpkin Patch Flyer	x	x	
Mention in Pumpkin Patch press release	x		

Booth-only opportunities may be available. Contact [kwhite@naturediscoverycenter.org](mailto:kwhite@naturediscoverycenter.org) for more information.



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