



# 25<sup>th</sup> Annual Pumpkin Patch

Festival & Fundraiser  
*Benefiting the Nature Discovery Center*

Saturday, October 20<sup>th</sup> &  
Sunday, October 21<sup>st</sup>  
11:00am - 4:00pm

## 2018 SPONSORSHIP PACKAGE

*Voted 2014 Best Festival/Annual  
Event in Southwest Houston*



HANA AND ARTHUR GINZBARG

nature discovery center



7112 NEWCASTLE • BELLAIRE, TX 77401

naturediscoverycenter.org • 713.667.6550

HANA AND ARTHUR GINZBARG

# nature discovery center

## ABOUT THE NATURE DISCOVERY CENTER

### Our History

Since 1988, the Hana and Arthur Ginzburg Nature Discovery Center has inspired and educated visitors of all ages about the wonders of nature and science. The Center is backed by a long history of community support. In 1979, the nonprofit Friends of Bellaire Parks, now Nature Discovery Center, Inc. raised funds to purchase a four-acre estate which became Russ Pitman Park. The organization renovated the historic 1925 Henshaw House and gave the property to the City of Bellaire.

### Our Mission & Impact

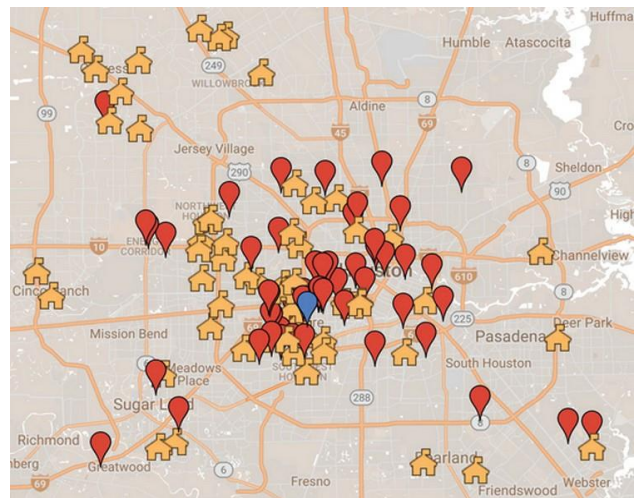
**Mission:** To ignite life-long curiosity, understanding, and respect for nature through education.




To fulfill our mission, students of all ages engage in outdoor investigations and inquiry-based activities. As the map shows, we extend our education programs to locations across greater Houston.

### Ways to Give Support

If you are also passionate about connecting people to nature and would like to learn about other giving opportunities, please let us know. Other involvement areas include Volunteering, Membership, and Education Program Sponsorships.

Contact our Development Director, Bailey Kinney  
[bkinney@naturediscoverycenter.org](mailto:bkinney@naturediscoverycenter.org).



-  **Nature Discovery Center**
-  **Field Trips**
-  **Outreach Program**



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## EVENT DETAILS

**Dates: Saturday and Sunday, October 20 & 21, 2018**

**Purpose:** Pumpkin Patch sponsorship is a wonderful opportunity to support this family event and give back to the Nature Discovery Center.

Pumpkin Patch is an annual fall festival for family, fun, and games in an outdoor setting. This community event helps the Nature Discovery Center fulfill its mission and expand educational programs.

**Attendance:** During this annual two-day event, Pumpkin Patch hosts adults and children. An estimated 4,000 Bellaire residents and visitors from all over Houston come to enjoy this fall celebration.

**Cost:** Admission to Pumpkin Patch is free. Nominal prices for food, beverages, artisan crafts, and gift items are available for purchase from a variety of local vendors. Children's rides, pumpkins, and activities are also available for a small fee which benefits the Nature Discovery Center.

**Attractions:** Family-oriented activities keep children and adults entertained during this two-day celebration. Attendees choose from over 12,000 pounds of pumpkins on hand in the special "Patch". They are also able to ride in the horse drawn wagon, climb the rock wall, enjoy dozens of activities, and browse the arts and crafts marketplace.



Sponsorships help underwrite the costs  
of putting on this cherished festival AND  
support education programs at the Center!



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# 2018 SPONSOR LEVELS

	Harvest Sponsor \$5,000	Cornucopia Sponsor \$3,000	Ride Sponsor \$1,000	Activity Sponsor \$500
<b>SPONSOR PERKS</b>				
# of Complimentary Pumpkin Pouches* (Valued at \$20 each)	25	15	8	4
# of Complimentary Pumpkin Patch Photos at the NDC (Valued at \$20 each)	25	10	8	4
# of Complimentary Portrait Sessions with LaWell Photography® at NDC (valued at \$475 a session; will include 1 free 5X7 photo of choice) <i>Printing fees apply for additional prints.</i>	5			
<b>PRE-EVENT RECOGNITION</b>				
Social Media Promotion (Facebook, Instagram & Twitter)	x	x	x	x
Website Presence with Hyperlinked Logo	x	x	x	x
Email Blasts (To 3,000+ subscribers)	x	x	x	x
Event Flyer & Press Release	x	x		
<b>ON-SITE RECOGNITION</b>				
Logo on Event Sponsor Banner	x	x	x	x
Logo on Strategic Festival Areas	x	x		
Logo on Pumpkin Patch Pouch*	x	x		
Company Booth Set Up (Optional)	x	x		
Banner on Large Ride of Choice**	x	x	x	
Sign on Activity of Choice**				x
<b>POST-EVENT RECOGNITION</b>				
Outgoing Press Release	x	x	x	
Website Donor Listing with hyperlink for 1-year	x	x	x	x
Thank You Email Blast to the NDC Community	x	x		

**COMPANY SPONSORSHIP TENTS:** Do you want your company to have a tent and provide company families the opportunity to enjoy the festival? Please contact [bkinney@naturediscoverycenter.org](mailto:bkinney@naturediscoverycenter.org) regarding the tent level and all it offers.

Note: Please consider your sponsorship by 9/1/18 to ensure placement in all printed promotional materials!

\* Pumpkin Pouches contain 42 tickets that can be used on games, food, and pumpkins.

\*\*Please see attached a list of ride and activities

# LAWELL PHOTOGRAPHY®

## SPONSOR BENEFITS

### Pumpkin Patch Photos

All sponsor levels will be offered complimentary Pumpkin Patch Photos during the event. Fall backdrops will be staged. Photos will be emailed to customers after the event.

### Portrait Session Scheduled After Pumpkin Patch

*At the Harvest Sponsor level, sponsors will receive 5 full service portrait sessions with LaWell Photography, held at the Nature Discovery Center. The full-service session will include a creative consult, wardrobe advice and 1 free 5x7 photo of choice. (Valid until October 21, 2019.)*

Below is a sample image of a portrait session.



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# 2018 PUMPKIN PATCH SPONSORSHIP INFORMATION FORM

Please fill out this form to confirm your chosen sponsorship package. Completed forms can be returned to Bailey Kinney, Development Director, at [bkkinney@naturediscoverycenter.org](mailto:bkkinney@naturediscoverycenter.org). Please contact us with any questions.

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsor Level:**  **Harvest (\$5,000)**

**Cornucopia (\$3,000)**

**Ride\* (\$1,000)**

• 1<sup>st</sup> Choice: \_\_\_\_\_

• 2<sup>nd</sup> Choice: \_\_\_\_\_

**Activity\* (\$500)**

• 1<sup>st</sup> Choice: \_\_\_\_\_

• 2<sup>nd</sup> Choice: \_\_\_\_\_

*\*Please see the attached list of rides and activities to sponsor*

**Payment:**  Send invoice  Check enclosed  Credit card information below

Name as shown on card \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

Type of card:  MasterCard  Visa  Amex

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV \_\_\_\_\_

Signature of card holder \_\_\_\_\_



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## 2018 PUMPKIN PATCH RIDES AND ACTIVITIES AVAILABLE FOR SPONSORSHIP

### RIDE SPONSOR (\$1000)

- Horse-Drawn Wagon Ride (2)
- Moonwalk
- Obstacle Course
- Rock Wall
- Tubs of Fun Ride



### ACTIVITY SPONSOR (\$500)

- Bony Hands
- Can Crunch
- Can Toss
- Candy Corn Guess
- Corn Hole Toss
- Duck Pond
- Face Painting
- Floating Pumpkins
- Hedgehog Tree
- Lollypop Tree
- Pumpkin Push
- Putt-Putt Golf
- Rat-Tac-Toe
- Pumpkin Bean Bag Toss
- Pumpkin Ring Toss
- Rope Bridge
- Spider Beanbag Toss
- Toddler Zone
- Trick or Treat Bags
- Turkey in the Straw

**\*Please note: The NDC may only have ONE sponsor per ride or activity.  
It will be determined by order of Sponsorship forms received.  
Please indicate on the Information sheet your first and second choice.**