



25th Annual **PUMPKIN PATCH**

Benefitting the Nature Discovery Center

2018 SPONSORSHIP PACKAGE

OCTOBER 20 & 21

*Voted 2014 Best Festival/Annual
Event in Southwest Houston*

HANA AND ARTHUR GINZBARG

nature discovery center

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ABOUT THE NATURE DISCOVERY CENTER

Our History

Since 1988, the Hana and Arthur Ginzburg Nature Discovery Center has inspired and educated visitors of all ages about the wonders of nature and science. The Center is backed by a long history of community support. In 1979, the nonprofit Friends of Bellaire Parks, now Nature Discovery Center, Inc. raised funds to purchase a four-acre estate which became Russ Pitman Park. The organization renovated the historic 1925 Henshaw House in the Park and gave both to the City of Bellaire, Texas to protect the land as a city park.

Our Mission & Impact

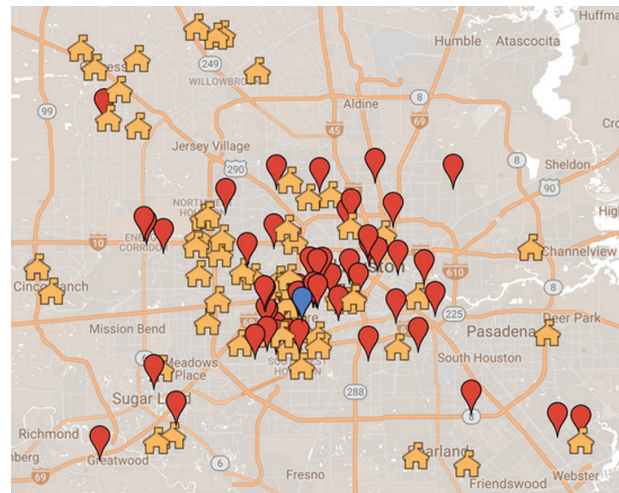
Mission: To ignite life-long curiosity, understanding, and respect for nature through education

To fulfill our mission, students of all ages engage in outdoor investigations and inquiry-based activities. As the map shows, we extend our education programs to locations across greater Houston.

Other Ways to Give Support

If you are also passionate about connecting people to nature and would like to learn about other giving opportunities, please let us know. Other involvement areas include Volunteering, Membership, and Education Program Sponsorships, among others.

Contact our Development Director, Bailey Kinney, at bkinney@naturediscoverycenter.org to learn more.



 **Nature Discovery Center**

 **Field Trips**

 **Outreach Programs**



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EVENT DETAILS

Dates: Saturday and Sunday, October 20 & 21, 2018

Purpose: Pumpkin Patch is an annual fall festival that is a great, safe place for family fun, food, and games in an outdoor setting. Over 12,000 pounds of pumpkins are brought in for everyone to choose their own!

Attendance: Pumpkin Patch hosts several thousand people annually during this two-day event. An estimated 4,000 people come to celebrate this annual fite of Fall. Bellaire residents and visitors from all over Houston enjoy the festival each year.

Cost: Admission to Pumpkin Patch is FREE. Food, beverages, artisan crafts, and gift items are available for purchase from a variety of local vendors. Children's rides, pumpkins and activities are also available for a small fee which benefits the Nature Discovery Center.

Attractions: Family-oriented activities will keep every member of your group entertained during this two-day celebration. Join the rides, climb the rock wall or browse the Arts and Crafts Marketplace which offers excellent shopping. Plus, so not miss the horse and buggy ride and, of course, before the day's end, make sure to pick out the perfect pumpkin!

Recognition: Pumpkin Patch was voted the **2014 Best Family Festival / Annual Event** in Southwest Houston by the Macaroni Kid Gold Daisy Awards!



Sponsorships help underwrite the costs of putting on this cherished festival AND support education programs at the Center!



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SPONSOR BENEFITS

	Great Pumpkin \$10,000	Harvest Moon \$6,000	Cornucopia \$3,000
SPONSOR PERKS			
# of Complimentary Pumpkin Pouches* (Valued at \$20.00 each)	50	30	15
# of Complimentary Pumpkin Patch Photos at the NDC (Valued at \$20.00 each)	50	25	10
# of Complimentary Photo Sessions with LaWell Photography® at NDC (valued at \$475 a session; will include 1 free 5X7 photo of choice) <i>other printing fees apply</i>	25		
Option to Provide Food to Event Guests	x		
PRE-EVENT RECOGNITION			
Social Media Promotion (Facebook, Instagram & Twitter)	x	x	x
Website Presence with Hyperlinked Logo	x	x	x
Email Blasts (To 3,000+ subscribers)	x	x	x
Event Advertisements	x	x	
Event Flyer	x	x	
Press Release	x	x	
ON-SITE RECOGNITION			
Branded VIP 10x10 Tent	x		
Vendor Booth to Address Visitors	x		
Logo on Event Sponsor Banner	x	x	x
Logo on Front of Event T-Shirt	x	x	
Logo Throughout Festival Area	x	x	
POST-EVENT RECOGNITION			
Outgoing Press Release	x	x	
Website Donor Listing with hyperlink for 1 year	x	x	
Thank You Email Blast	x	x	x

* Pumpkin Pouches contain 42 tickets that can be used on games, food, and pumpkins.

Have a sponsorship detail in mind that is not listed? We'll be happy to talk through other opportunities. Please contact Bailey Kinney at bkkinney@naturediscoverycenter.org.

Note: Please consider your sponsorship as soon as possible to ensure placement in all printed promotional materials!

LAWELL PHOTOGRAPHY®

SPONSOR BENEFITS

Photos at Pumpkin Patch

All sponsor levels will be offered complimentary Pumpkin Patch photos the day of the event. Fall backdrops will be staged. Photos will be emailed to customers after the event.

Location Session Scheduled After Pumpkin Patch

As a Pumpkin Patch Sponsor at the Great Pumpkin level, sponsors will receive 25 full service location sessions taken by LaWell Photography, held at the Nature Discovery Center. The full service session will include a creative consult, wardrobe advice and 1 free 5x7 photo of choice. (Valid until October 21, 2019.)

Below is a sample image of a portrait session.



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2018 PUMPKIN PATCH SPONSORSHIP INFORMATION FORM

Please fill out this form to confirm your chosen sponsorship package. Completed forms can be returned to Bailey Kinney, Development Director, at bkinney@naturediscoverycenter.org. Please contact us with any questions.

Contact Name _____

Company Name _____

Address _____

Phone _____ Email _____

Sponsor Level: Great Pumpkin (\$10,000)
 Harvest Moon (\$6,000)
 Cornucopia (\$3,000)
 Ride Sponsor (\$1,000) _____

Payment: Send invoice Check enclosed Credit card information below

Name as shown on card _____

Phone (if different from above) _____

Billing address (if different from above)

Type of card: MasterCard Visa American Express

Card number _____

Signature of card holder _____

Expiration Date ____/____ CVV Code _____



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