



24th Annual PUMPKIN PATCH

Benefitting the Nature Discovery Center

2017 SPONSORSHIP PACKAGE

OCTOBER 21 & 22

*Voted 2014 Best Festival/Annual
Event in Southwest Houston*

HANA AND ARTHUR GINZBARG

nature discovery center

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ABOUT THE NATURE DISCOVERY CENTER

Our History

Since 1988, the Hana and Arthur Ginzburg Nature Discovery Center has inspired and educated visitors of all ages about the wonders of nature and science. The Center is backed by a long history of community support. In 1979 the nonprofit Friends of Bellaire Parks, now Nature Discovery Center, Inc., raised funds to purchase a four-acre estate which became Russ Pitman Park. Later, the organization renovated the historic 1925 Henshaw House in the Park and gave both to the City of Bellaire, Texas to protect the land as a city park.

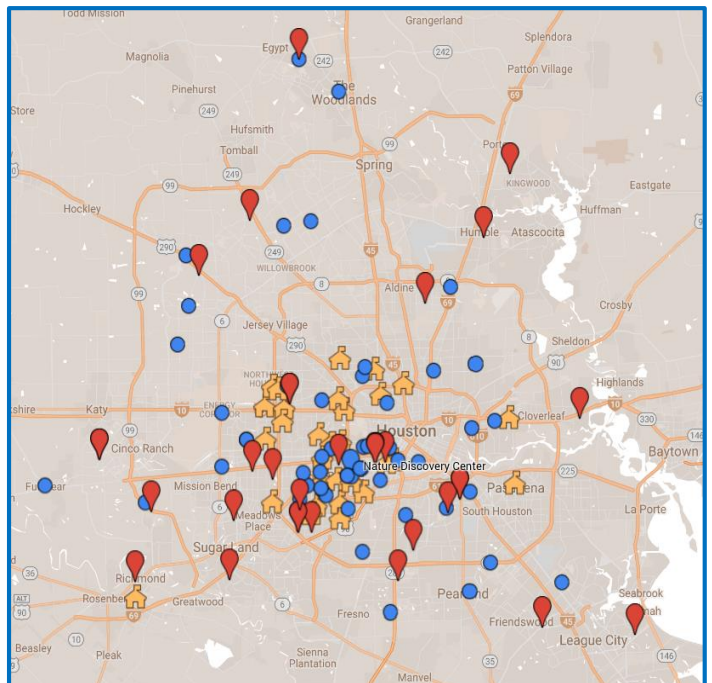
Our Mission & Impact

Mission: To ignite life-long curiosity, understanding and respect for nature through education

To fulfill our mission, students of all ages engage in outdoor investigations and inquiry-based activities. As the map shows we extend our education programs to locations across Greater Houston.

Other Ways to Give Support

If you are also passionate about connecting people to nature and would like to learn about other giving opportunities, please let us know. Other involvement areas include Volunteering, Membership, Education Program Sponsorships, among others.



Contact our Director of Communications & Development, Michelle Vryn, at mvryn@naturediscoverycenter.org to learn more.



EVENT DETAILS

Dates: Saturday and Sunday, October 21 & 22, 2017

Purpose: Pumpkin Patch is an annual fall festival that is a great, safe place for family fun, food, and games in an outdoor setting. Over 12,000 pounds of pumpkins are brought in for everyone to choose their own!

Attendance: Pumpkin Patch hosts several thousand people annually during this two-day event. An estimated 4,000 people come to celebrate this annual rite of Fall. Bellaire residents and visitors from all over Houston enjoy the festival each year.

Cost: Admission to Pumpkin Patch is FREE. Food, beverages, artisan crafts, and gift items are available for purchase from a variety of local vendors. Children's rides, pumpkins and activities are also available for a small fee which all benefit the Nature Discovery Center.

Attractions: Family-oriented activities will keep every member of your group entertained during this two-day celebration. Join the rides, climb the rock wall or browse the Arts and Crafts Marketplace which offers excellent shopping. Plus, do not miss the horse and buggy ride and of course, before the day's end, make sure to pick out the perfect pumpkin!

Recognition: Pumpkin Patch was voted the **2014 Best Family Festival / Annual Event** in Southwest Houston by the Macaroni Kid Gold Daisy Awards!



Sponsorships help underwrite the costs of putting on this cherished community event. Demonstrate your support for local family fun and education by becoming a sponsor today!

SPONSOR BENEFITS

	Great Pumpkin \$10,000	Harvest Moon \$6,000	Cornucopia \$3,000
SPONSOR PERKS			
# of Complimentary Pumpkin Passes (Valued at \$20.00 each)	50	30	15
# of Complimentary Pumpkin Patch Photos at the NDC (Valued at \$20.00 each)	50	25	10
# of Complimentary Photo Sessions with Lawell Photography® at the NDC (Valued at \$250.00 each; Photo printing fees apply)	50		
Option to Provide Outside Food to Event Guests	x		
PRE-EVENT RECOGNITION			
Social Media Promotion (Facebook, Instagram & Twitter)	x	x	x
Website Presence with Hyperlinked Logo	x	x	x
Email Blasts (To 2,000+ subscribers)	x	x	x
Event Advertisements	x	x	
Event Flyer	x	x	
Press Release	x	x	x
ON-SITE RECOGNITION			
Private VIP 10x10 Tent	x		
Premier Vendor Booth to Address Visitors	x	x	
Logo on Event Sponsor Banner	x	x	x
Logo on Front of Event T-Shirt	x	x	
Logo Throughout Festival Area	x	x	
POST-EVENT RECOGNITION			
Outgoing Press Release	x	x	x
Winter Newsletter (1,000+ recipients online + hard copy)	x	x	x
Thank You Email Blast	x	x	x

Have a sponsorship detail in mind that is not listed? We'll be happy to talk through other opportunities. Please contact Michelle Vryn with any questions at: mvrn@naturediscoverycenter.org.

Note: Please consider your sponsorship as soon as possible to ensure placement in all printed promotional materials!

LAWELL PHOTOGRAPHY®

SPONSOR BENEFITS

Photos at Pumpkin Patch

All sponsor levels will be offered complimentary Pumpkin Patch photos the day of the event. Fall backdrops will be staged. Photos will be emailed to customers after the event.

Location Session Scheduled After Pumpkin Patch

As a Pumpkin Patch Sponsor at the Great Pumpkin level, sponsors will receive 50 full service location sessions held at the Nature Discovery Center. The full service session will include a creative consult and wardrobe advice. Below is a sample image of a portrait session.



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2017 PUMPKIN PATCH SPONSORSHIP INFORMATION FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Michelle Vryn at mvryn@naturediscoverycenter.org. Feel free to reach out with any questions.

Contact Name _____

Company Name _____

Address _____

Phone _____ E-mail address _____

- Sponsor Level:**
- Great Pumpkin (\$10,000)
 - Harvest Moon (\$6,000)
 - Cornucopia (\$3,000)

Payment: Send Invoice Check enclosed Credit card information below

Name as shown on card _____

Phone (if different from above) _____

Billing address (if different from above)

Type of card: MasterCard VISA American Express

Card number _____

Signature of cardholder _____

Exp date ____/____ SCC Code _____



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