



22nd Annual **PUMPKIN PATCH**

Benefitting the Nature Discovery Center

2015 SPONSORSHIP PACKAGE

OCTOBER 17 & 18

*Voted 2014 Best Festival/Annual
Event in Southwest Houston*

HANA AND ARTHUR GINZBARG

nature discovery center

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ABOUT THE NATURE DISCOVERY CENTER

Our History

Since 1988, the Hana and Arthur Ginzburg Nature Discovery Center has inspired and educated visitors of all ages about the wonders of nature and science.

The Center is backed by a long history of community support. In 1979 the nonprofit organization Friends of Bellaire Parks, now Nature Discovery Center, Inc., raised funds to purchase a four-acre estate which became Russ Pitman Park. Later, the organization renovated the historic Henshaw House in the Park and gave both to the City of Bellaire, Texas to protect the land as a city park.

Our Mission

The mission of the Nature Discovery Center is to ignite life-long curiosity, understanding and respect for nature through education. To fulfill our mission, students engage in outdoor investigations and inquiry-based activities.

We believe that the future of our natural resources is directly dependent on how well youth understand and appreciate the importance of their natural world. Our hands-on approach to learning is designed to nurture the curious mind, awaken a natural sense of wonder and ignite an interest in the study of science and the environment.

Other Ways to Give Support

The Nature Discovery Center invites you to support our mission through a variety of giving opportunities. Ask about Volunteering, Membership, Education Program Sponsorships, among others. Please contact our Director of Development, Michelle Vryn, at mvryn@naturediscoverycenter.org to learn more.



7112 NEWCASTLE • BELLAIRE, TX 77401
naturediscoverycenter.org • 713.667.6550

EVENT DETAILS

Dates: Saturday and Sunday, October 17 & 18, 2015

Purpose: Pumpkin Patch is an annual fall festival that is a great, safe place for family fun, food, and games in an outdoor setting. Over 12,000 pounds of pumpkins are brought in for everyone to choose their own!

Attendance: Pumpkin Patch hosts several thousand people annually during this two-day event. An estimated 3,000 people come to celebrate this annual rite of Fall. Bellaire residents and visitors from all over Houston enjoy the festival each year.

Cost: Admission to Pumpkin Patch is FREE. Food, beverages, artisan crafts, and gift items are available for purchase from a variety of local vendors. Children's rides, pumpkins and activities are also available for a small fee which all benefit the Nature Discovery Center.

Attractions: Family-oriented activities will keep every member of your group entertained during this two-day celebration. Join the rides, climb the rock wall or browse the Arts and Crafts Marketplace which offers excellent shopping. Plus, do not miss the horse and buggy ride and of course, before the day's end, make sure to pick out the perfect pumpkin!

Recognition: Pumpkin Patch was voted the **2014 Best Family Festival / Annual Event** in Southwest Houston by the Macaroni Kid Gold Daisy Awards.

Sponsorships help underwrite the costs of putting on this cherished community event. Demonstrate your support for local family fun and education by becoming a sponsor today!



SPONSORSHIP OPPORTUNITIES

Sponsor Benefits by Level	Great Pumpkin \$10,000	Harvest Moon \$6,000	Cornucopia \$3,000
# of Complimentary Pumpkin Passes (Valued at \$20.00 each)	20	10	5
PRE-EVENT RECOGNITION			
Social Media Promotion (Facebook, Instagram & Twitter)	x	x	x
Website Presence with Hyperlinked Logo	x	x	x
Email Blasts (To 2,000+ subscribers)	x	x	x
Event Advertisements	x	x	
Event Flyer	x	x	
Press Release	x	x	
ON-SITE RECOGNITION			
Branded VIP 10x10 Tent	x		
Vendor Booth to Address Visitors	x		
Logo on Event Sponsor Banner	x	x	x
Logo on Front of Event T-Shirt	x	x	
Logo Throughout Festival Area	x	x	
POST-EVENT RECOGNITION			
Outgoing Press Release	x	x	
Winter Newsletter (1,000 copies)	x	x	
Thank You Email Blast	x	x	x

Have a sponsorship detail in mind that is not listed? We'll be happy to talk through other opportunities. Please contact Michelle Vryn with any questions at mvryn@naturediscoverycenter.org.

Note: Please consider your sponsorship as soon as possible to ensure placement in printed promotional materials.

2015 PUMPKIN PATCH SPONSORSHIP INFORMATION FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Michelle Vryn, Director of Development, at mvrn@naturediscoverycenter.org or by fax 713.667.7654. Please contact us with any questions.

Contact Name _____

Company Name _____

Address _____

Phone _____ E-mail address _____

- Sponsor Level:**
- Great Pumpkin (\$10,000)
 - Harvest Moon (\$6,000)
 - Cornucopia (\$3,000)

Payment: Send Invoice Check enclosed Credit card information below

Name as shown on card _____

Phone (if different from above) _____

Billing address (if different from above)

Type of card: MasterCard VISA American Express

Card number _____

Signature of cardholder _____

Exp date ____/____ SCC Code _____



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